ON PERSPECTIVES AND VISIONS OF

DIGITAL SOCIETIES

COLOGNE SUMMER SCHOOL 2020

Time Table

July 27 - August 7, 2020

DAY 01

Monday / 27. July

4.00 PM

Welcome Session
CSS Team Presentation
Santander Presentation
Participants Presentation

5.00 PM

Coffee Break

5.15 PM
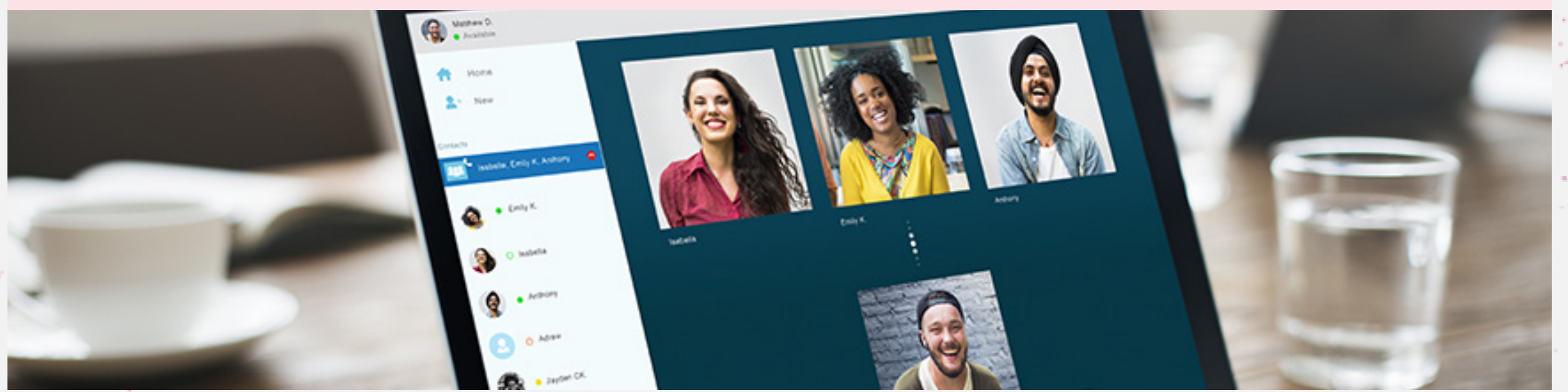
Ethical Guidelines for AI
Prof. Dr. Med. Christiane Woopen, Member of the Federal Government's Data Ethics Commission and Executive Director for CERES – Colonge Center for Ethics, Rights, Economics and Social Sciences of Health, University of Cologne
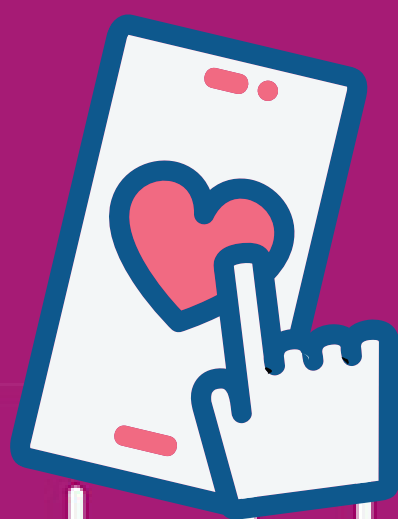
7.00 - 8.00 PM

Intercultural Online Meeting and Dialogue
Victoria Busch, M.A. & Nicole Conde M.A.
International Office, University of Cologne

Please remember to enter the virtuell class room at least 5 minutes before the online class starts and to check which is your local time

DAY 02

Tuesday / 28. July

4.00 PM

Keynote. Future Trends in Digital Societies

Dr. Edgar Göll, Head of Research Futures Studies & Participation, Institute for Future Studies and Technology Assessment, Berlin

5.30 PM

Active Coffee Break

5.45 PM

Workshop. Future Trends in Digital Societies

Dr. Edgar Göll, Head of Research Futures Studies & Participation, Institute for Future Studies and Technology Assessment, Berlin

7.00 - 8.00 PM

Youtube and Shaping of Political Opinion of Teenagers from an Academic Perspective

Christian Noll, M.A. Department for Education and Social Sciences, University of Cologne

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DAY 03

Wednesday / 29. July

4.00 - 5.45 PM

Quantifying Social Phenomena and Critical, Reflection of Digitization

Jun.-Prof. Dr. Patrick Bettinger, Department for Education and Social Sciences, UoC

5.45 - 6.00 PM

Coffee Break

6.00 - 7.45 PM

Media control analysis and digital surveillance based on Super-Scoring

Prof. Dr. Stephan Packard, Institute of Media Culture and Theatre, University of Cologne

7.45 - 8.00 PM

Online City Tour Cologne

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DAY 04

Thursday / 30. July

4.00 PM

Digital Health Transformation: Ethical and Social Implications
Giovanna Nieminen Sanchez, Research Scientist, VTT Technical Research Centre of Finland

5.00 PM

Active Coffee Break

5.15 - 8.00 PM

Modelling Between Digital and Humanities: Thinking in Practice
Prof. Dr. Øyvind Eide, Department of Digital Humanities, University of Cologne

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DAY 05

Friday / 31. July

4.00 PM — **How to guarantee freedom of speech in social networks**
Dr. Frederik Ferreau, Chair of Media Law, University of Cologne

5.00 PM — **Moot Court Session**
Dr. Frederik Ferreau

6.00 PM — **Coffee Break**

6.15 PM — **New opportunities for digitizing Indigenous presence. Blackfoot language and the DeciphAR app**
Anna Nuhn & Jessie Loyer, University Library Mount Royal University, Canada

7.15 - 8.00 PM — **Reflection on the contents of the first week**
Victoria Busch, M. A., Marina Dikova B.Sc., Moritz Schütz

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DAY 06

Monday / 03. August

4.00 PM

Business Model Innovation and Transformation Arising from Digitization

Prof. Dr. Reinhard Kunz, Department of Media and Technology Management, University of Cologne

5.00 PM

Coffee Break

5.15 PM

Creating a Business Model in the Digital Age

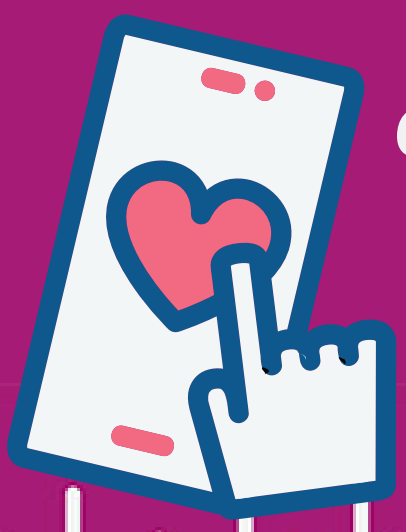Prof. Dr. Reinhard Kunz, Department of Media and Technology Management, University of Cologne

6.45 PM

Active Coffee Break

7.00 - 8.00 PM

Group Work organized in Virtual Rooms via Zoom

Preparation of Final Presentation

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DAY 07

Tuesday / 04. August

4.00 PM

Digitization and Innovation in Teacher Education

Norbert Erdmann, Project Researcher & Jussi-Pekka Järvinen, University Teacher, University of Turku, Finland

5.00 PM

Active Coffee Break

5.15 PM

## Imaginaries of Data Justice: US and EU Perspectives

Margarita Boenig- Liptsin, Human Contexts and Ethics Coordinator, Division of Data Sciences, University of California, Berkeley, USA

7.00 - 9.30 PM

Screening of the Netflix Documentary "The Great Hack" and discussion with PD Dr. Markus Gamper

Institute for Comparative Educational Research and Social Sciences, University of Cologne
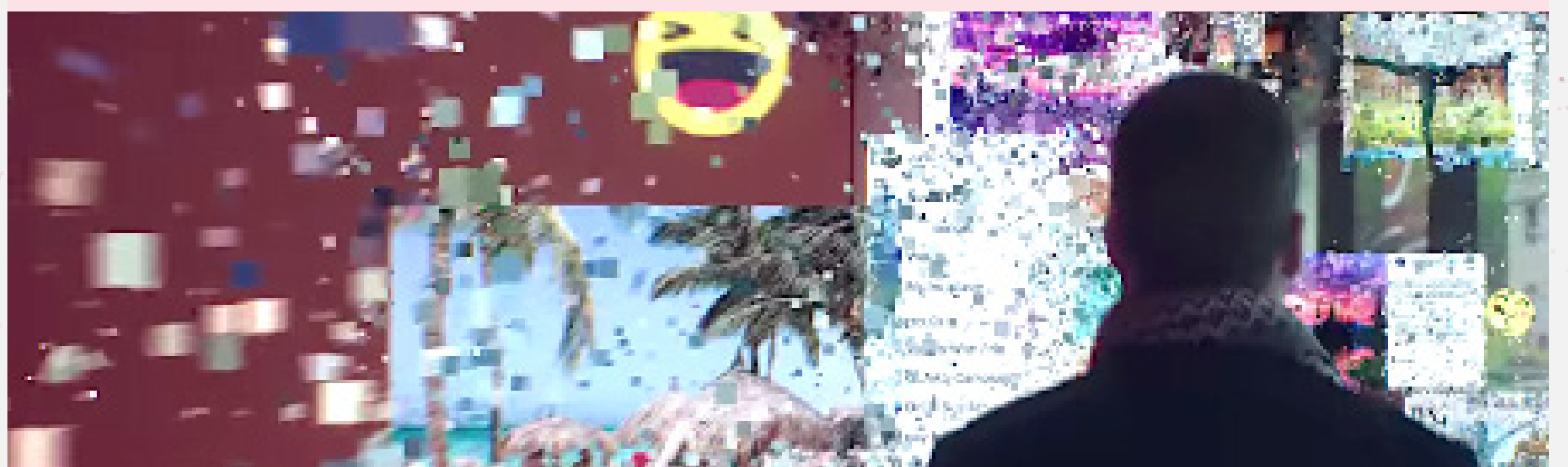
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DAY 08

Wednesday / 05. August

4.00 PM

Digital Societies. The Influence of Web Search Engines on Political Opinion Formation

Franziska Pradel, M.Sc. Cologne Center for Comparative Politics, University of Cologne

5.00 PM — **Coffee Break**

5.15 PM

Digital Societies. The Influence of Web Search Engines on Political Opinion Formation

cont.

6.30 - 8.00 PM

Data Rights and Human Rights

David Caroll, Associate Professor of Media Design, Parsons School of Design, New York, USA

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DAY 09

Thursday / 06. August

4.00 PM

Summarizing Reflection on all Lectures and Workshops
Victoria Busch, M.A., Marina Dikova, B.Sc.
Moritz Schütz, University of Cologne
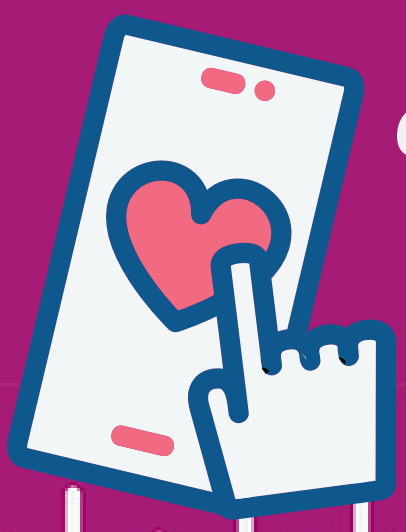
5.00 PM

Coffee Break

5.15 - 7.30 PM

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Preparation of Final Presentation

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DAY 10

Friday / 07. August

4.00 PM

Presenting of Group Work and Final Discussion
Victoria Busch, M.A., Marina Dikova, B.Sc.
Moritz Schütz, University of Cologne

5.45 PM

Coffee Break

6.00 PM

Online Program Evaluation

6.15 - 7.00 PM

Farewell Session: Certificate Awarding & Online Foto Shooting

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